

KA

MAGAZINE

CREATED IN CANADA

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# KA MAGAZINE

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KA VOL. 5 PUBLISHED MARCH 2012 DONNA FELDMAN



KA VOL. 4 - BEST OF CANADA



KA VOL. 3 - JIHAЕ KIM



KA VOL. 2 - UBAH HASSA



KA VOL. 1 - ASHLEY KING

# KA MAGAZINE

DATA

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## MANIFESTO

KA Magazine is a biannual publication, exploring the creative and spiritual aesthetic in the culture of high-end fashion, design and art. Editor in chief Kevin Allwood -- himself a renowned International fashion designer for the past 27 years, has developed an innovative, personalized content that, while expressing his aesthetic for all things beautiful, also touches on the broader cultural values at large.

Each issue celebrates the designer's ethos: the people, their passion, their stories and emotions while staying true to the reason of KA Magazine: to find those in the arts, music and fashion, showcasing them before they become famous. As such, KA Magazine is a dynamic and relevant read from which past stories have become winners of design world prizes as well as landing coveted modeling contracts after being featured in KA Magazine. KA is a cultural statement for individuality in an increasingly homogenous society.

Centered around KA Magazine's editor Kevin Allwood, is a small team of editors in fashion and art, with content provided by an ever growing International network of contributors and collaborators. Each of these creative relationships be it with musician, designers, models, muses etc. serve as the building blocks not of the issue in question, but of a longer and more sustainable relationship. This relationship builds an increasingly creative and unique energy for KA magazine which is directly reflected in the publication itself.

KA Magazine is a unique niche magazine both on a conceptual and advertising level. The advertisers are presented along beautiful artistic content which creates a sort of hybrid art meets commerce view. This enables the content of the magazine to go beyond strict commercial rules, allowing the viewer to have a more intense relationship with the advertising as they are already in, the "KA Space".

**KA MAGAZINE "Vol4 - Best of Canada Issue" is the winner of the 2011 GUTENBERG Gold Award for print excellence & design.**

## KA MAGAZINE ONLINE

In 2008 the KA Online Magazine was originally launched. Now in 2012, after four years of being online, the updated version of KA Online was launched mirroring the new dynamic image. ([www.ka-magazine.com](http://www.ka-magazine.com))

The new version of KA Online Magazine will explore the more creative non-printed side of KA, delving into video productions by KA Magazine and its collaborators as well as featured cover stories. The BLOG will be an on going dialogue exploring the current news as well as the archives of KA. Past issues of KA Magazine will be sold online as well as viewed in the innovative "flip book movies", as different celebrities will be invited to lend their hand for the "flip book movie" project. Coupled with the Online Blog and Magazine, the KA printed volumes will be released simultaneously in print and online.

## HISTORY

- #1 Ashley King Cover - Jun. 2009
- #2 Ubah Hassan Cover - Oct. 2009
- #3 Jihae Cover- Jun. 2010
- #4 Best of Canada (special edition) - Oct. 2010
- #5 Donna Feldman Cover - March 2012

## FACTS

Print run: Apx 10,000 copies  
Language: English (with French subheadings)  
Frequency: Biannual  
Pages: +/- 200 pages  
Price: from 15.00 Cnd  
Size: 9" x 11.5"

## DISTRIBUTION

North America by Trans Media Group to selected bookshops, Maison de la Presse, museums, shops, hotels, concept stores, fashion houses, design houses, design agencies, better press shops, first-class lounges, etc.

Canada 72%  
USA 21%  
Europe 7%

## RATES

DOUBLE PAGE: 6,000\$

Site-specific advertising in collaboration with KA Magazine's Art Director and/or Editor is encouraged. Production costs additional.

## ONLINE RATES

From 2,000\$ for 6 months insertion into website or blog.  
Please ask for options.

## PAST ADVERTISERS

Creed, W Hotel, Crystal Hotel, Hotel Le St. James, Moët&Chandon, Fisker Karma, Decarie Motors, 333 Sherbrooke, Le Clusier, Jardin De Ville, Azimut Yachts, Nautique International, Nevik, Esther Morin, Ksenia Boeva Collection, Glace Rare Iceberg Water, Le Cartet, Optima Design, Bang&Olufsen, Kebecson, Royal De Maria, Ristorante Da Vinci, Ferreira Cafe, Toque, F Bar, Domaine Pinnacle, Rudsak, Toronto Fashion Week, Starlink Aviation, Vasco, L'Uomo Mtl.

## CONTACT

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Issue #6 to be released October 2012

# KA

# MAGAZINE

CREATIVE ADVERTISING

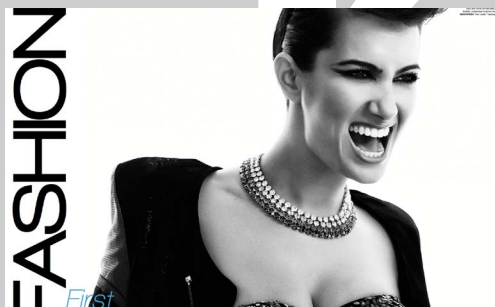
CREATIVE CONTENT

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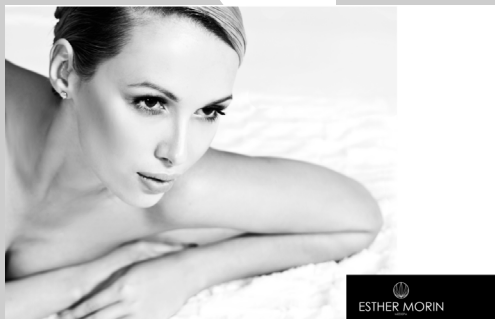
FASHION EDITORIALS



DONNA FELDMAN - FEATURES



JARDIN DE VILLE - DESIGN



ESTHER MORIN - BEAUTY / HEALTH



BENTLEY - CARS



CREED - LUXURY PRODUCTS / FRAGRANCES



ZEGNA - MENSWEAR



CHANEL - LUXURY ACCESSORIES



CHANEL S.S. 2012 - FASHION SHOWS / EVENTS



MOËT & CHANDON - LIFESTYLE/ SPIRITS